

School of Media and Journalism
M.A. Worksheet: Professional Track/Strategic Communication
Fall 2016

Student's Name: _____

Last	First	Middle
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Date of entry into the program: _____
Semester
Year

	<i>Course</i>	<i>Grade</i>	<i>Semester</i>
<i>I. Required MEJO courses (12 credits)</i>			
MEJO 701 Mass Communication Research Methods (Fall 1)			
MEJO 740 Mass Communication Law (Fall 2)			
MEJO 732 Public Relations Writing (Spring 1)			
MEJO 782 Multimedia Storytelling (Fall 1)			
Usage & Grammar Test score:			

<i>II. Specialization (12 credits)</i>			
MEJO 470 Digital Advertising and Marketing (Spring 1)			
MEJO 479 Market Intelligence (Fall 1)			
MEJO 730 Public Relations Foundations (Fall 1)			
MEJO 890 Seminar in Public Relations (Fall 2)			

<i>III. Other courses (12 credits)</i>			
Students must select four courses at the 400-900 level applicable to area of study; up to two courses may be from outside the School.			

<i>V. Thesis (3 credits)</i>			
MEJO 992 Non-traditional Thesis; or MEJO 993 Master's Thesis			

Adviser: _____

- Students take at least nine hours (but can take more) in the fall semester of their first year, with those nine hours as MEJO 701, MEJO 782 and MEJO 730. It is recommended that students take MEJO 740 Fall of their second year. Students required to take 732 Spring in first year. Students take 12 hours in the spring semester of the first year, including MEJO 782. Students take 12 hours in the fall semester of their second year.
- Students take thesis hours in the spring semester of the second year (this includes taking path exams and defending their theses or non-traditional theses). Only three hours of thesis or non-traditional thesis option credit may be counted in the total needed for graduation.
- Minimum number of hours needed to graduate in the Professional Track is 36 hours. At least 36 total credit hours must be at the graduate level (400-level and above). The three credit hours for the thesis count in this 36-hour total.
- Students must be enrolled to take path exams and to defend their theses, articles or projects. In addition, if a student does not defend the thesis in the fourth semester, the student must enroll for three hours of academic credit each semester they are actively working on their theses. Actively working means that a student is using University facilities, including the library, and working with a faculty member.